

PUBLIC AWARENESS SURVEY

Understanding Public Perception of the Sokoto State Bureau of Statistics (SBS)

Confidential – For Research Purposes Only

SECTION 1: CONSENT & INTRODUCTION

- 1. Enumerator Name**
- 2. Date of Interview**
- 3. Time Interview Started**
- 4. Location**
- 5. Consent to Participate**

My name is _____ i am from Sokoto state bureau of statistics, We are conducting a survey to assess public awareness and engagement with the State Bureau of Statistics (SBS) in Sokoto. We invite you to participate in this survey . Your responses will remain confidential. Do you consent to participate in this survey?

☐ Yes, I consent to participate.

☐ No, I do not consent.

Note: If you select "No," the survey will end here.

SECTION 2: DEMOGRAPHIC PROFILE

- 6. What is your name?**
- 7. What is your age?**
_____ years
Note: Must be between 18 and 100.
- 8. Select your gender:**
☐ Male
☐ Female
☐ Prefer not to say
- 9. What is your primary occupation?**
☐ Trader
☐ Student
☐ Civil Servant
☐ Farmer
☐ Community Leader
☐ Other: _____
- 10. How many people live in your household?**
_____ people
- 11. Household Members (repeat for each member):**
 - a) Name:** _____
 - b) Birth year:** _____ (e.g., 1990)
 - c) Relationship to you:**

- ☐ Spouse
- ☐ Child
- ☐ Parent
- ☐ Sibling
- ☐ Other

SECTION 3: GENERAL AWARENESS OF SBS

12. **Have you heard of the Sokoto State Bureau of Statistics (SBS)?**

- ☐ Yes
- ☐ No

Note: If "No," skip to SECTION 4.

13. **How did you hear about SBS? (Select all that apply)**

- ☐ Radio
- ☐ Social Media
- ☐ Community Leader
- ☐ Government Office
- ☐ Poster
- ☐ Word of Mouth

14. **What is your primary source of information about Sokoto State statistics?**

Select all that apply:

- ☐ Radio
- ☐ TV
- ☐ Newspaper
- ☐ None

Note: If you select "None," you cannot choose other options.

15. **Rate your familiarity with SBS activities:**

(Check one box per row)

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Topic	Not Familiar	Slightly Familiar	Moderately Familiar	Very Familiar
Poverty Data	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Population Census	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment Stats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education Stats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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16. **When did you first hear about SBS?**

Date: // ____

SECTION 4: TRUST AND USE OF SBS DATA

17. **How much do you trust SBS data?**
☐ Not at All
☐ Slightly
☐ Moderately
☐ Very
☐ Extremely
18. **What percentage of SBS data do you believe is accurate?**
_____%
Note: Must be between 0 and 100.
19. **Rank how you use SBS data (1 = Most Important):**
____ Business Planning
____ Academic Research
____ Community Projects
____ Personal Decisions

SECTION 5: ENGAGEMENT WITH SBS

20. **Have you attended an SBS event in the past year?**
☐ Yes
☐ No
Note: If "No," skip to Question 23.
21. **Upload a photo of an SBS event poster you've seen:**
[Instruction: Attach photo here or describe the poster.]
22. **Which SBS platforms do you use? (Select all that apply)**
☐ Website
☐ Facebook
☐ Twitter

SECTION 6: ACCESS TO TECHNOLOGY & CHANNELS

23. **Do you own a smartphone?**
☐ Yes
☐ No
24. **How often do you use the internet?**
☐ Daily
☐ Weekly
☐ Rarely
☐ Never

SECTION 7: FEEDBACK & PERCEPTION

25. **What improvements would you suggest for SBS?**

26. **Record an audio message with your feedback:**
[Instruction: Describe feedback or attach audio file.]

CLOSING

Thank you for your time!

Your response has been recorded.